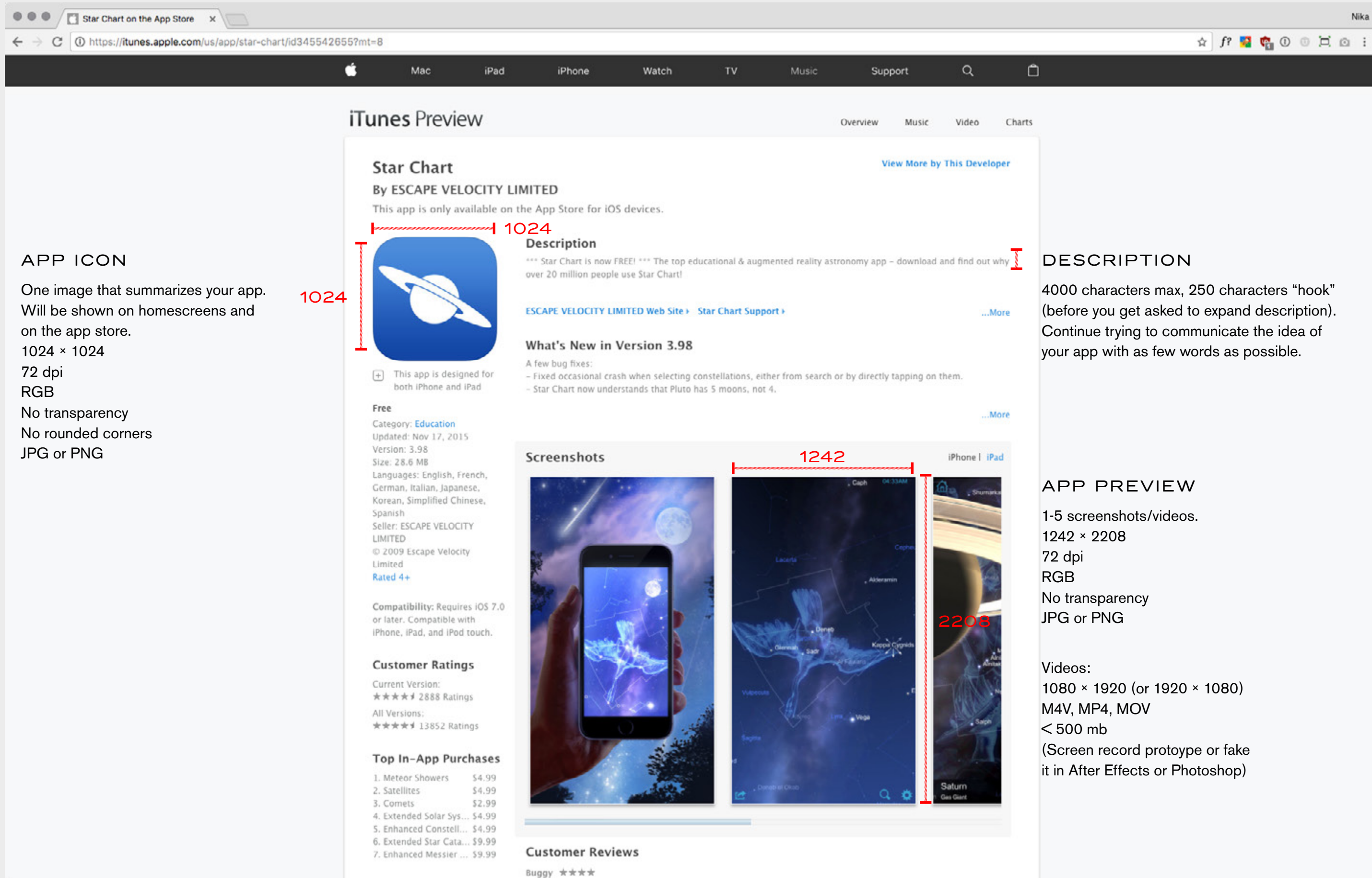


In Class Activity

Now that we've made progress with our apps, let's continue our branding into the app store.



APP ICON

One image that summarizes your app.
 Will be shown on homescreens and on the app store.
 1024 × 1024
 72 dpi
 RGB
 No transparency
 No rounded corners
 JPG or PNG

1024

1024

DESCRIPTION

4000 characters max, 250 characters “hook” (before you get asked to expand description). Continue trying to communicate the idea of your app with as few words as possible.

APP PREVIEW

1-5 screenshots/videos.
 1242 × 2208
 72 dpi
 RGB
 No transparency
 JPG or PNG

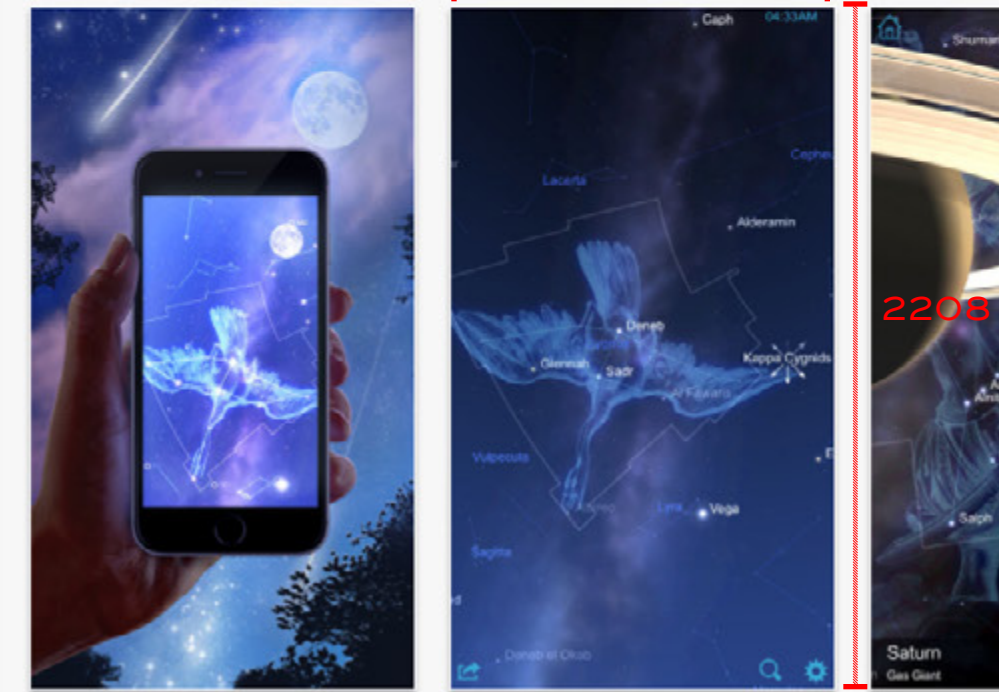
Videos:
 1080 × 1920 (or 1920 × 1080)
 M4V, MP4, MOV
 < 500 mb
 (Screen record prototype or fake it in After Effects or Photoshop)

1242

iPhone | iPad

2208

Screenshots



Customer Reviews

Buggy ★★★★★

Star Chart on the App Store

https://itunes.apple.com/us/app/star-chart/id345542655?mt=8

Mac iPad iPhone Watch TV Music Support

iTunes Preview

Overview Music Video Charts

Star Chart

By ESCAPE VELOCITY LIMITED

This app is only available on the App Store for iOS devices.

Description

*** Star Chart is now FREE! *** The top educational & augmented reality astronomy app – download and find out why over 20 million people use Star Chart!

ESCAPE VELOCITY LIMITED [Web Site](#) [Star Chart Support](#) [...More](#)

What's New in Version 3.98

A few bug fixes:

- Fixed occasional crash when selecting constellations, either from search or by directly tapping on them.
- Star Chart now understands that Pluto has 5 moons, not 4.

[...More](#)

Free

Category: [Education](#)
 Updated: Nov 17, 2015
 Version: 3.98
 Size: 28.6 MB
 Languages: English, French, German, Italian, Japanese, Korean, Simplified Chinese, Spanish
 Seller: ESCAPE VELOCITY LIMITED
 © 2009 Escape Velocity Limited
[Rated 4+](#)

Compatibility: Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch.

Customer Ratings

Current Version:
 ★★★★★ 2888 Ratings
 All Versions:
 ★★★★★ 13852 Ratings

Top In-App Purchases

1. Meteor Showers \$4.99
2. Satellites \$4.99
3. Comets \$2.99
4. Extended Solar Sys... \$4.99
5. Enhanced Constell... \$4.99
6. Extended Star Cata... \$9.99
7. Enhanced Messier ... \$9.99

Screenshots

iPhone | iPad

Customer Reviews

Buggy ★★★★★

View in App Store

The screenshot shows the iTunes Preview page for the Snapchat app. At the top, the browser address bar shows the URL: <https://itunes.apple.com/us/app/snapchat/id447188370?mt=8>. The page title is "iTunes Preview" with navigation tabs for Overview, Music, Video, and Charts. The main content area features the Snapchat logo, a "Free" price tag, and a list of supported languages including English, Arabic, Danish, Dutch, Finnish, French, German, Greek, Indonesian, Italian, Japanese, Korean, Norwegian Bokmål, Polish, Portuguese, Romanian, Russian, Simplified Chinese, Spanish, Swedish, and Traditional Chinese. The description reads: "Life's more fun when you live in the moment :) Happy Snapping!". Below this is a "Description" section with a "What's New in Version 10.21.1.0" section. The "iPhone Screenshots" section displays three vertical panels: "Express Yourself" showing a camera interface with filters, "Live in the Moment" showing a chat interface with stickers, and "Learn A" showing a list of friends. The "Customer Ratings" section shows a 4.5-star rating based on 41,748 ratings for the current version and 377,632 ratings for all versions. The "Top In-App Purchases" section lists "Great User Experience" with a 4.5-star rating.

View in App Store

Credit Karma on the App Store X

https://itunes.apple.com/us/app/credit-karma/id519817714?mt=8

Mac iPad iPhone Watch TV Music Support


iTunes Preview

Overview Music Video Charts

Credit Karma

By Credit Karma, Inc. [View More by This Developer](#)

This app is only available on the App Store for iOS devices.



Free
Category: Finance
Updated: Nov 06, 2017
Version: 4.17
Size: 117 MB
Language: English
Seller: Credit Karma, Inc.
© 2007-2017 Credit Karma, Inc.
Rated 4+

Compatibility: Requires iOS 9.0 or later. Compatible with iPhone, iPad, and iPod touch.

Customer Ratings

Current Version:
★★★★☆ 1322 Ratings
All Versions:
★★★★★ 108416 Ratings

Description

Make the most of your credit, it's totally free! Start by digging into your credit profile and finding out what goes into your credit scores. Then get important updates with credit monitoring, keep an eye on your info with ID monitoring, check out personalized recommendations and more.

[Credit Karma, Inc. Web Site](#) [Credit Karma Support](#) [...More](#)

What's New in Version 4.17

- Bug fixes and enhancements

Stay tuned for more updates, and be sure to share your feedback at comments@creditkarma.com.

iPhone Screenshots

- 100% free credit scores and full reports
- Credit factors break down what goes into your score
- Free credit alerts call suspicious activity

Customers Also Bought

View in App Store

iTunes Preview

SongPop 2 – Guess The Song
By FreshPlanet Inc.

This app is only available on the App Store for iOS devices.

Description
Join the world's largest music trivia community!
Listen to actual songs and guess as fast as you can, featuring music from all your favorite artists- whether Taylor
[FreshPlanet Inc. Web Site](#) [SongPop 2 – Guess The Song Support](#) ...More

What's New in Version 2.8
A major SongPop update arrives with the new season! Most of our previous updates went up to iOS 10...these go to 11. We're excited to partner with Apple Music to bring full length tracks right to your SongPop app! We're also rolling out a brand new pack of custom SongPop stickers for all of your musical iMessage needs.

Free
Category: Games
Updated: Oct 26, 2017
Version: 2.8
Size: 128 MB
Apple Watch: Yes
Languages: English, Czech, Dutch, French, German, Indonesian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish
Seller: FreshPlanet, Inc
© Freshplanet, Inc.
Rated 12+ for the following:
Infrequent/Mild Alcohol, Tobacco, or Drug Use or References
Infrequent/Mild Mature/Suggestive Themes
Infrequent/Mild Profanity or Crude Humor

Compatibility: Requires iOS 9.0 or later. Compatible with iPhone, iPad, and iPod touch.

Customer Ratings

Screenshots
iPhone | iPad | iMessage | Apple Watch

John D. New York, NY, USA
11,354pts
The Chainsmokers
Calvin Harris

Linda C. Austin, TX, USA
8,177pts
DJ Snake
Major Lazer

Becky A.
0

Customer Reviews
ADDICTIVE! ★★★★★

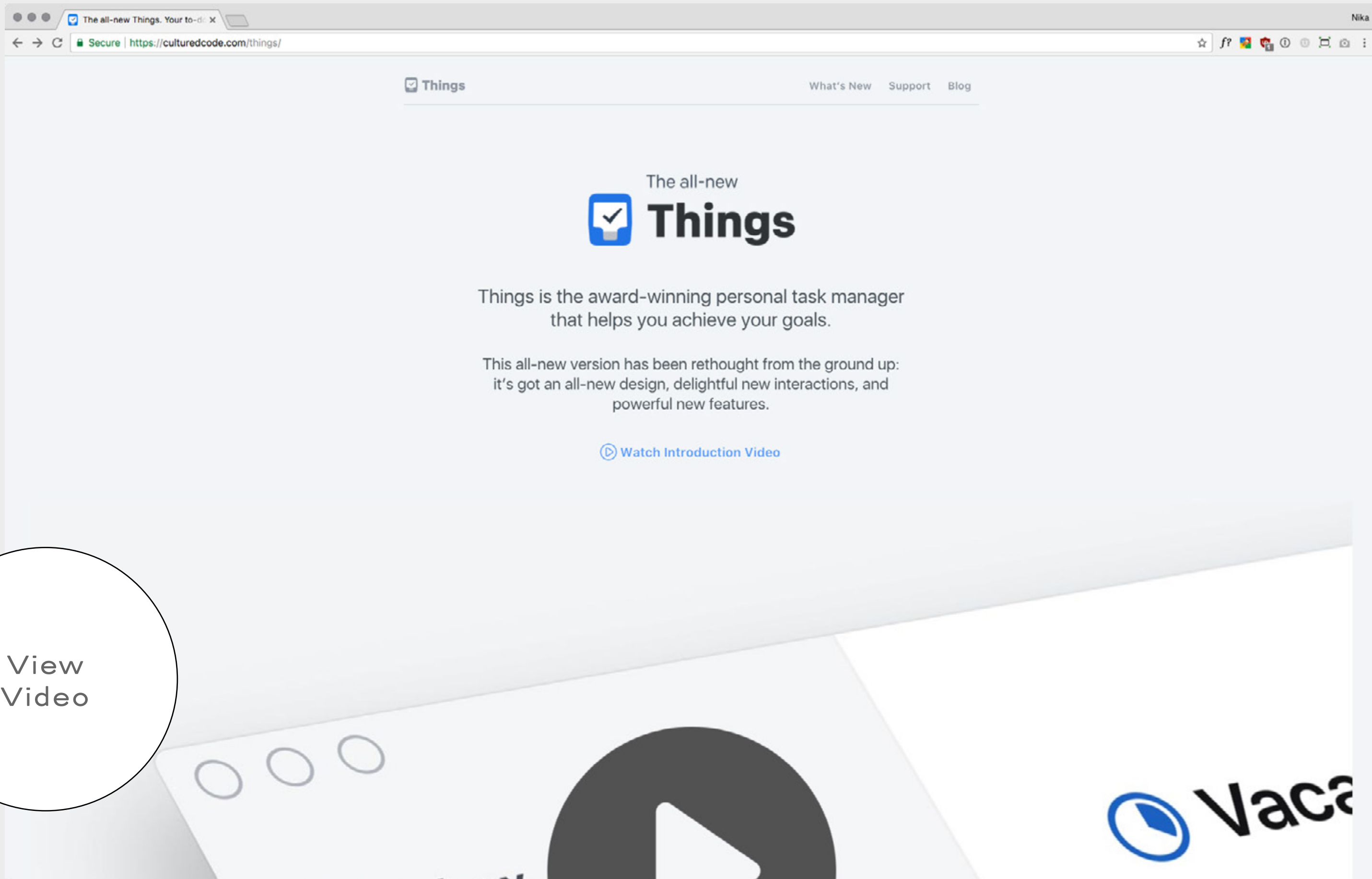
View in App Store

The screenshot shows the iTunes Preview page for the app "Multi (a multiple)" by O-R-G inc. The page layout includes a top navigation bar with the Apple logo and links for Mac, iPad, iPhone, Watch, TV, Music, and Support. The main content area features the app title, developer name, and a note that the app is only available on the App Store for iOS devices. The app icon is a rounded square containing a plus sign, a circle, and a minus sign. The description states that the app is a simple application for making and sending faces using punctuation glyphs. The page also includes a "Screenshots" section with three preview images showing different face configurations, a "Customers Also Bought" section with a link to Google Cardboard, and a "More by O-R-G inc." section with links to other apps by the developer.

View in
App Store

The screenshot shows the iTunes Preview page for the app 'Jules Antoine Lissajous' by O-R-G inc. The page is viewed on a desktop browser. At the top, there's a navigation bar with the Apple logo and links for Mac, iPad, iPhone, Watch, TV, Music, and Support. Below this is the 'iTunes Preview' header with tabs for Overview, Music, Video, and Charts. The main content area features the app's title, developer name, and a description: 'Jules is an iOS app that draws Lissajous curves. By randomising the constants of the curve's equations, it draws a new shape every two minutes.' To the left of the description is the app icon, a black square with a red Lissajous curve. Below the icon, it says 'This app is designed for both iPhone and iPad'. Further down, the price is listed as '\$0.99', followed by category, release date, version, size, language, seller, and copyright information. A 'Compatibility' section states it requires iOS 8.4 or later. There is also a 'Customer Ratings' section which notes that the app hasn't received enough ratings. Below that is a 'More by O-R-G inc.' section with a '+' icon and a link to 'Multi (a multiple)'. At the bottom of the main content area, there are sections for 'Customer Reviews' (showing one review: 'Useless Machine ★★★★★ by S Po') and 'Customers Also Bought'. To the right of the main content area, there are links for 'View More by This Developer', 'Jules Antoine Lissajous Support', and 'Screenshots' (with 'iPhone | iPad' tabs). The 'Screenshots' section shows three vertical panels displaying different Lissajous curves on a black background.

View in
App Store



The screenshot shows a web browser window with the URL <https://culturedcode.com/things/>. The page features a navigation bar with the "Things" logo and links for "What's New", "Support", and "Blog". The main content area includes the heading "The all-new Things" with a blue icon of a notepad with a checkmark. Below this is a paragraph: "Things is the award-winning personal task manager that helps you achieve your goals." followed by another paragraph: "This all-new version has been rethought from the ground up: it's got an all-new design, delightful new interactions, and powerful new features." A blue link with a play icon says "Watch Introduction Video". The bottom of the page shows a large play button icon and a logo for "Vaca" with a blue circular icon.

The all-new
Things

Things is the award-winning personal task manager that helps you achieve your goals.

This all-new version has been rethought from the ground up: it's got an all-new design, delightful new interactions, and powerful new features.

[Watch Introduction Video](#)

Vaca

View
Video

Dr. Seuss's ABC - Read & Learn - App Preview

Press **esc** to exit full screen

Dr.



View Video

0.02 / 0.29



SongPop 2 - Trailer

Press **esc** to exit full screen

Adam S. vs Me

Next Up 8922

50%

3s 3s 4.8s 3.2s

Just an Illusion

Under the Bridge

Uptown Funk (feat. Bruno Mars)

The Winner Takes It All

66 Remove 2 Songs

0:10 / 0:29

View Video